



## KAMPS DE WILD, NUFARM, AND CROP.ZONE ANNOUNCE EXCLUSIVE COOPERATION FOR NUCROP SOLUTION IN THE NETHERLANDS

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**Aachen / Zevenaar / Düsseldorf** – German agtech start-up CROP.ZONE, Australian crop protection specialist Nufarm, and Dutch equipment provider Kamps de Wild are happy to announce an exclusive cooperation in the field of innovative, hybrid electric desiccation, in which Kamps de Wild BV will act as the exclusive machine sales and support partner for NUCROP in the Netherlands.

Developed by German agtech start-up CROP.ZONE and brought to farmers across Europe in cooperation with Australian crop protection specialist Nufarm, the hybrid electric desiccation solution uses a conductive liquid (VOLT.fuel) and electric power (VOLT.apply) to dehydrate and dry out the plants.

From this year on, Kamps de Wild will be the exclusive sales and support provider of the VOLT.apply system in the Netherlands, while Nufarm will be responsible for selling Volt.fuel through its Dutch channel partners in crop protection. After a very successful groundbreaker programme in 2021, the NUCROP solution will be launched in the Netherlands in 2022, focusing on potato desiccation, with weed control being the next step.

**DIRK VANDENHIRTZ, CEO of CROP.ZONE, says:** *“We are delighted to have found a strategic partner with more than 100 years of experience in farm equipment and a strong relationship with growers. We are very much looking forward to working with the Kamps de Wild team.”*

**Dick Melessen, Managing Director Kamps de Wild B.V., says:** *“As a distributor of agricultural machinery, we see the market for weed control changing towards new ways of working, with chemical pesticides being used differently. With this revolutionary system, we are able to create a sustainable future for our customers. We’re really looking forward to introducing and distributing this new and environmentally friendly technology together with Nufarm and CROP.ZONE.”*

**HILDO BRILLEMANN, Regional General Manager EuMEA at Nufarm, adds:** *“With its expertise in servicing farm equipment, Kamps de Wild BV is the perfect partner for the NUCROP solution. Together with them and our crop protection channel partners, we will bring this innovative, hybrid electric solution to one of the biggest potato markets in Europe, giving farmers a new powerful tool for residue-free desiccation.”*

### About CROP.ZONE

crop.zone’s hybrid plant control solution is a sustainable alternative to chemical herbicides. crop.zone is the electrifying solution available to every grower looking for a sustainable and reliable solution to control weeds and desiccate crops without residues. Our technology provides significant advantages for any sustainable agriculture, allowing conservation, regenerative agriculture, and organic farming and helping all farmers to

manage difficult weeds. Performing desiccation without residues and legal waiting times for the degradation of chemicals maximises producers' flexibility and consumers' acceptance while minimising risks for the food industry and retailers.

## About Kamps de Wild

Kamps de Wild has been supplying high-quality agricultural equipment to farmers, contractors, and other entrepreneurs in the agricultural sector since 1919. We are the exclusive distributor and dealer in the Netherlands for the leading brands CLAAS, AMAZONE, and Schmotzer hoeing technology. We are a modern distributor that combines expertise with local presence to offer maximum support to our dealers and end users. In addition to having three dealer locations ourselves, we actively participate in some of our major dealers. With this committed strategy, we can guarantee maximum service for entrepreneurs in the agricultural sector.

## About Nufarm

Nufarm Limited is a leading developer and manufacturer of crop protection solutions and seed technologies. Our team of more than 2,500 people make a vital contribution to our reputation for quality products that meet the needs of growers, customer support, and partnership in major agricultural markets in Europe, North America, and Asia Pacific. Nufarm is listed on the Australian Securities Exchange (symbol NUF) and our head office is located in Melbourne, Australia.

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